



Fly Paine Field

Online Survey Findings
September 22, 2008

Methodology

The Fly Paine Field survey was conducted to gather information about people's preferences and beliefs regarding the prospect of offering some commercial air service at Snohomish County's Paine Field.

Survey Monkey, an online survey research tool, was used to conduct the web-based survey. The sampling methodology consisted of a non-probability sampling method known as stratified, snowball sampling. Invitations to complete the survey were sent to registered Fly Paine Field website visitors, chambers of commerce, economic development groups, and other interested parties. People then forwarded the link to their constituents and colleagues. A link to the survey was also posted on the Fly Paine Field website.

The survey was posted from August 29 to September 19, 2008. In total, 887 individuals completed the survey. Survey security included the use of cookies to limit the ability of individuals to complete a survey multiple times. However, this method is not foolproof and there is some risk that individuals may have completed the survey more than once.

Non-probability samples are a valuable data collection tool. However, results from such a sample should not be extrapolated to the general population since a margin of error cannot be calculated. Results from this research should be used to describe only those completing the survey.

Detailed Results

All respondents

Q1. In the last 12 months, how often did you drive to SeaTac Airport?

Answer Options	Percent	Count
not at all	6.3%	56
1-5 times	53.9%	478
6-9 times	22.8%	202
10-19 times	12.4%	110
20 or more times	4.6%	41
	answered	887
	skipped	3

Q2. On average, how long does it take you to get to SeaTac airport (each way)?

Answer Options	Percent	Count
30 minutes or less	5.1%	45
30 - 59 minutes	49.7%	436
1-2 hours	42.8%	376
2 or more hours	2.4%	21
	answered	878
	skipped	12

Q3. Below are a series of statements about SeaTac airport. Please indicate whether you disagree, are neutral or agree with each statement.

Answer Options	Disagree	Neutral	Agree	Rating Average	Count
Traffic on the way to SeaTac is unpredictable	11.0%	8.5%	80.5%	2.7	871
Parking at SeaTac is expensive	13.6%	14.3%	72.1%	2.6	867
Waiting in long lines at SeaTac is annoying	14.2%	19.2%	66.6%	2.5	869
Security procedures at SeaTac airport are time-consuming	19.6%	22.6%	57.8%	2.4	868
Driving to SeaTac airport costs too much money	19.9%	29.8%	50.3%	2.3	869
Finding parking at SeaTac is difficult	39.2%	29.2%	31.5%	1.9	869
				answered	872
				skipped	18

Q4. Below are a series of statements about the benefits of having commercial air service at Paine Field. Please indicate whether you disagree, are neutral or agree with each statement. *Limited commercial service at Paine Field would...*

Answer Options	Disagree	Neutral	Agree	Rating Average	Count
Help me avoid Seattle traffic congestion	13.5%	8.5%	78.0%	2.7	854
Provide additional transportation choices	13.3%	8.2%	78.5%	2.7	851
Support aviation-related businesses	13.3%	11.5%	75.2%	2.6	851
Increase economic development in the area	17.5%	10.0%	72.6%	2.6	853
Would make traveling more convenient	17.1%	10.7%	72.2%	2.6	849
Would be easier to make day trips	16.9%	14.7%	68.4%	2.5	852
Help me reduce money spent on gas	19.5%	16.9%	63.7%	2.4	853
Give me more time to spend with my family	23.1%	22.6%	54.4%	2.3	850
Reduce car traffic	28.6%	21.8%	49.5%	2.2	852
				answered	856
				skipped	34

Q5. If some commercial air service was offered at Paine Field, would you use it?

Answer Options	Percent	Count
Yes	68.6%	585
No	15.9%	136
Don't know/Not Sure	15.5%	132
	answered	853
	skipped	37

Q6. What concerns do you have about some commercial air service at Paine Field?

Answer Options	Count
<i>See appendix for verbatim responses</i>	
answered question	708
skipped question	182

Q7. What is the zipcode of your primary work address?

<u>Answer Options</u>	<u>Percent</u>
98201	16.1%
98203	9.4%
98204	8.5%
98036	8.2%
98270	6.2%
98208	3.9%
98275	3.9%
98271	3.6%
98223	3.4%
98012	2.9%
98087	2.3%
98037	2.2%
98290	2.1%
98043	1.8%
98258	1.7%
98026	1.6%
98272	1.4%
98020	1.3%
other zipcodes	19.5%
answered question	769

Q8. Would you favor or oppose some commercial air service at Everett's Paine Field?

<u>Answer Options</u>	<u>Percent</u>	<u>Count</u>
Favor	71.6%	609
Oppose	21.6%	184
Don't know/Not Sure	6.7%	57
	answered	850
	skipped	40

Q9. If some commercial air service was offered from Paine Field, where would you want to travel to/from?

Answer Options

See appendix for verbatim responses

answered question	743
skipped question	147

Q10. What is your home zipcode?

Answer Options

Percent

98203	8.9%
98275	7.8%
98270	7.2%
98201	5.4%
98258	5.0%
98208	4.8%
98271	4.8%
98290	4.8%
98223	4.3%
98012	4.2%
98026	3.6%
98204	3.6%
98296	3.4%
98087	3.2%
98037	3.1%
98036	2.8%
98020	2.4%
98043	1.9%
98292	1.9%
answered question	833
skipped question	57

Q11. If you would like to receive additional information about commercial air service at Paine Field, please provide the following:

Answer Options	Percent	Count
Name:	96.1%	292
Company:	63.8%	194
Address:	90.5%	275
Address 2:	10.2%	31
City/Town:	93.4%	284
State:	93.4%	284
ZIP/Postal Code:	93.1%	283
Country:	80.9%	246
Email Address:	92.4%	281
Phone Number:	69.7%	212
	answered	304
	skipped	586

Q12. Do you have any additional comments or concerns?

Answer Options	Count
<i>See appendix for verbatim responses</i>	
answered question	363
skipped question	527

Cross Tabulations

“Would you favor or oppose some commercial air service at Paine Field.”

Q1. In the last 12 months, how often did you drive to SeaTac Airport?

Answer Options	ALL	SUPPORT	OPPOSE	UNDECIDED
not at all	6.3%	3.9%	12.0%	3.6%
1-5 times	53.9%	50.7%	58.5%	67.9%
6-9 times	22.8%	25.6%	19.1%	14.3%
10-19 times	12.4%	14.6%	7.1%	10.7%
20 or more times	4.6%	5.1%	3.3%	3.6%

Q2. On average, how long does it take you to get to SeaTac airport (each way)?

Answer Options	ALL	SUPPORT	OPPOSE	UNDECIDED
30 minutes or less	5.1%	2.0%	12.7%	10.7%
30 - 59 minutes	49.7%	40.2%	73.5%	66.1%
1-2 hours	42.8%	55.2%	13.3%	17.9%
2 or more hours	2.4%	2.6%	0.6%	5.4%

Q3. Below are a series of statements about SeaTac airport. Please indicate whether you disagree, are neutral or agree with each statement. (Rating Average)

Answer Options	ALL	SUPPORT	OPPOSE	UNDECIDED
Traffic on the way to SeaTac is unpredictable	2.7	3.0	1.9	2.7
Parking at SeaTac is expensive	2.6	2.9	1.6	2.5
Waiting in long lines at SeaTac is annoying	2.5	2.8	1.6	2.4
Security procedures at SeaTac airport are time-consuming	2.4	2.7	1.5	2.1
Driving to SeaTac airport costs too much money	2.3	2.6	1.3	2.1
Finding parking at SeaTac is difficult	1.9	2.2	1.2	1.6

Q4. Below are a series of statements about the benefits of having commercial air service at Paine Field. Please indicate whether you disagree, are neutral or agree with each statement. (Rating Average)

Limited commercial service at Paine Field would...

Answer Options	ALL	SUPPORT	OPPOSE	UNDECIDED
Help me avoid Seattle traffic congestion	2.7	3.0	1.6	2.7
Provide additional transportation choices	2.7	3.0	1.6	2.7
Support aviation-related businesses	2.6	2.9	1.6	2.5
Increase economic development in the area	2.6	2.9	1.3	2.4
Would make traveling more convenient	2.6	2.9	1.3	2.3
Would be easier to make day trips	2.5	2.9	1.4	2.3
Help me reduce money spent on gas	2.4	2.8	1.3	2.2
Give me more time to spend with my family	2.3	2.9	1.2	1.9
Reduce car traffic	2.2	2.6	1.1	1.8

Q5. If some commercial air service was offered at Paine Field, would you use it?

Answer Options	ALL	SUPPORT	OPPOSE	UNDECIDED
Yes	68.6%	91.8%	2.7%	32.1%
No	15.9%	0.2%	72.1%	5.4%
Don't know/Not Sure	15.5%	8.1%	25.1%	62.5%

Q8. Would you favor or oppose some commercial air service at Everett's Paine Field?

Answer Options	ALL	SUPPORT	OPPOSE	UNDECIDED
Favor	71.6%	100.0%	0.0%	0.0%
Oppose	21.6%	0.0%	100.0%	0.0%
Don't know/Not Sure	6.7%	0.0%	0.0%	100.0%

**Those who provided contact
information (Number of
responses)**

	ALL	SUPPORT	OPPOSE	UNDECIDED
Name:	292	248	33	10
Company:	194	169	17	7
Address:	275	236	29	9
Address 2:	31	29	2	0
City/Town:	284	242	31	10
State:	284	241	32	10
ZIP/Postal Code:	283	242	30	10
Country:	246	214	24	7
Email Address:	281	242	29	9
Phone Number:	212	188	16	7